

FINANCE FOR NON-FINANCE PERSONNEL (7 hours)

Critical Finance concepts that every non-Finance Professional should know

COURSE OUTLINE

1. An Overview of Financial Statements
 - *To measure the success of the company*
2. Balance Sheet Fundamentals
 - *So you can understand your company's strengths and weaknesses*
3. From Revenue to Income
 - *Where does the money go?*
 - *How much \$\$ is the company making?*
4. Depreciation and Amortization
 - *The value of machines/equipment*
 - *How they affect the company's value*
5. Statement of Retained Earnings
 - *Understanding the company's savings*
6. Assessing the Company's Cash Flows
 - *What is making \$\$ for the company?*
 - *What is draining the profits?*
7. Common measures of company's profitability (Ratio analysis)
8. Time Value of Money
 - *Strategies for the long run*
9. Risk Analysis
 - *How much risk does your company face?*